



## TRAINING COURSE ON SCIENCE COMMUNICATION

July 13-17, 2015

HOTEL ABITART - ART HOTEL ROMA

VIA P. MATTEUCCI, 10/20 00154 ROMA - Italy



### Agenda

#### DAY 1: The public communication of science

Speaker: Giuseppe Pellegrini

##### MORNING SESSION:

9:30 – 11,30: The public communication of science: from the deficit model to new directions

*11:30 -11:45 Break*

11:45 -13.00: The changing public image of science

**LUNCH 13.00-14.30**

##### AFTERNOON SESSION:

14:30 – 16,30: Recent shift in communicating science

*16:30 -16:45 Break*

16:45 -17:45: Enter the new media and the power of visualization

17:45-18.00: Follow up and conclusions



## **DAY 2: Public engagement with science**

### **MORNING SESSION:**

**Speaker: Giuseppe Pellegrini**

9:30 – 11,30: Public engagement with science, introduction

*11:30 -11:45 Break*

11:45 -13.00: Citizens science and participation

**LUNCH 13.00-14.30**

### **AFTERNOON SESSION:**

**Speaker: Donato Ramani**

14:30 – 16,30

Seminar: “Communicating your research to a general audience and mass media: tips and tricks”

Seminar: “Start playing the media game: the press release”

Activity: “Writing a press release”

*16:30 -16:45 Break*

16:45 -17:45

Activity: Circulate your texts. Analyze and edit each other’s work.

Activity: group discussion and text correction

17:45-18.00

Follow up and conclusions

## **DAY 3: Science Writing**

**Speaker: Donato Ramani**

### **MORNING SESSION:**

9:30 – 11:00

Seminar: “Science Writing as Storytelling: the OCAR structure”

Group activity: “Analyze published papers and texts”

Seminar: “Writing a text: style, flow and organization”

*11:00- 11:15 Break*



11:15 - 13:00

Group activity: "Analyse a text: style, flow and organization"

Seminar: "Paragraph organization, sentences, words"

Group activity: "Analyse a text: Paragraph organization, sentences and words. Rewrite a text"/  
group discussion

**LUNCH 13.00-14.30**

**AFTERNOON SESSION:**

14:00-16:45

Group activity: Writing a text

Activity: Circulate your texts. Analyze and edit each other's work.

Activity: group discussion and group correction

16:45-17:00 Follow up and conclusions

## DAY 4: How to develop successful MSCA-IF and ERC Starting Grants proposals

**Speakers: Serena Paterlini and Tommaso Foglia**

**MORNING SESSION:**

9:30 – 11,30

Structure of MSCA-IF and ERC Starting Grants in H2020 – rules and structure

How to structure a MSCA-IF and a ERC Starting Grant proposal

*11:30 -11:45 Break*

11:45 -12:45

How to develop the "dissemination of results" section of a MSCA proposal

12:45-13.00

Follow up and conclusions

**LUNCH 13.00-14.00**

**AFTERNOON SESSION: 14.00-17.30**

Activity: Structuring a ERC/MSCA proposal

Activity: group discussion and text correction



## **DAY 5: Discussion games and face-to-face facilitation**

**Speaker: Paola Rodari**

### **MORNING SESSION:**

9.30-11-00

Controversial issues: typology and challenges

Discussions games: rationale and overview

*11.00-11.15 Break*

11.15-13.00

Workshop: let's try different formats of discussion games

LUNCH

### **AFTERNOON SESSION:**

**LUNCH 13.00-14.30**

14.00-15.30

Feedback on the workshop

The role of the facilitator

How to use discussion games: guidelines and case studies

*15.30-16.00 Conclusions and delivery of training course attendance certificates*

